



Why APR?

It's simple. APR believes in consistency. Consistently better prices, consistent quality of product, and consistent and excellent customer service.

Steve Blinder, the founder of APR, is a long time sports nutrition supplier who found himself regularly disappointed by the inconsistent quality of the products that he was sent by the major suppliers for resale. The Whey Protein especially would come in grainy and hard to mix, and other times it would be fluffy and very mixable. Steve couldn't send the grainy stuff out to his hard earned customers, so he knew that he had to come up with a better production process and better suppliers.

Steve understands providing maximum value to the customer. He has long sought ways to trim his margins so that he can maintain a profitable company and provide his customers with the best products at the absolute lowest prices. He has never believed in spending outlandish sums on full page ads in national magazines and driving up his customer's costs, so he knew that he would have to find the best supplier of raw materials and sell his new line of products on their merits alone.

Finding a supplier was a snap. APR is located very close to Perham Minnesota, the home of Land O'Lakes. Land O'Lakes has an exclusive focus on dairy products, and their protein products come from top quality American suppliers. Land O'Lakes protein products do tend to cost more than many overseas suppliers sell for, but Steve knew the superior quality and product consistency that he would get from this supplier made it well worth the extra money.

The production facility that APR owns and operates is a state of the art mixing facility, FDA inspected and approved. All production runs are carefully controlled and tested for quality, and only perfect protein will make it through. The end result is a superior product without the inflated price.

Steve is proud of his company, and proud that APR is able to competitively manufacture such fine products right in the United States of America. He invites you to see the difference for yourself, and if you are not completely satisfied, send the product back for a full refund.

Find out more at APR's website at <http://www.aprscience.com/> or call (888)314.7990 for product information or distributor inquiries.